

PERSONAL STATEMENT

With over ten years experience as a multi-faceted graphic designer, I have proven expertise in developing creative solutions and designs for an extensive range of clients. As a self-starter, I am proficient in managing several projects while working alone, but thrive when collaborating with a team. I have a strong background in creating distinctive print materials from concept to completion, including: brochures, trade and consumer ads, packaging, logo design, press kits, catalogues, posters, sell sheets and trade show signage.

Adobe Photoshop, Illustrator, After Effects, Premiere, Director, Final Cut Pro, Cinema 4D, and Microsoft Word are just some of the programs that I am familiar with. I am also a skilled Photographer.

EDUCATION

- 2000 - 2003
● **Memphis College of Art, Memphis, TN**
 Bachelors Degree in Graphic Design
 Portfolio Merit Scholarship
- 1999
● **The Art Institute of Chicago, Chicago, IL**
 Major in Fine Arts

WORK EXPERIENCE

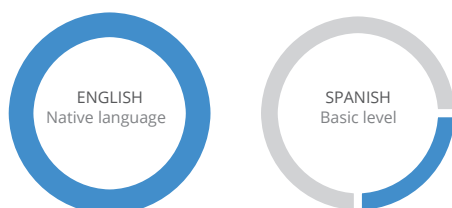
2015 - Current
 Pinnacle Advertising and Marketing, Boca Raton, FL
 Graphic Motion Editor
 Editing and designing automotive commercials for clients such as Braman Miami, Kia, Hyundai, Mini and JM Lexus, using After Effects, Premiere, Photoshop, Illustrator and C4D to create dynamic and eye catching visuals. Assisting as second DP on commercials shoots and also as photographer for future print pieces. Color correcting, rotoscoping, compositing and motion tracking are just a few of the steps used in the editing process. Using Microsoft Excel to document and track time used issued for projects and sending commercials to their assigned stations for broadcast using an FTP server.

2013 - 2015
 Multi-Media Marketing, Pembroke Pines, FL
 Graphic/Motion Designer
 Responsible for the visual execution and presentation of all incoming/outgoing video content. Storyboarding, assisting with talent auditions, participating in the shooting and production of client videos in a studio setting ensuring that the hands on demand of the "from concept to completion" idea is accomplished. Photographing, modeling, texturing and animating company products in Photoshop and Cinema 4D to help give the video a more life like feel for the end result product.

2011 - 2013
 Signature Advertising, Memphis, TN
 Motion Graphic Specialist
 This title holds the responsibility of editing/designing all video content, texture and animating 3D models using Cinema 4D, sketching/writing storyboards, prepping static and animated content for websites/banners, assist with and shooting company video/photography for websites, company events, product photography, lead and assist with creative presentations, manage multiple projects being for video or print. Working with clients such as FedEx, International Paper and St. Jude just to name a few. Collaborating with the Creative Director, Art Director, Copywriter and Account Services as a team to insure each project meets the client's expectations.

2010 - 2011
 The City of Memphis/City Hall Memphis, TN
 Graphic Art Tech
 This position is accountable for the creative design, preparation and promotion for the City's Mayor and internal department projects. Type setting business cards, letterheads, envelopes, City forms, pamphlets, publications, logos, newsletters, branding, motion design, video editing, attending creative meetings for upcoming concepts/projects, and managing multiple projects in a timely manner.

LANGUAGE SKILLS



AWARDS

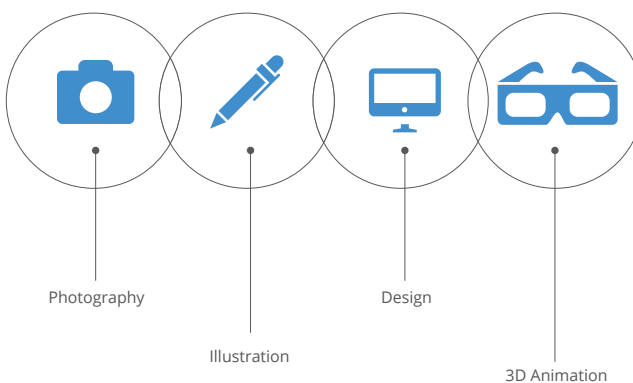


2014 Telly Award Commerical Products Video Category
 International Paper
 "Hammermill Tidal MP"



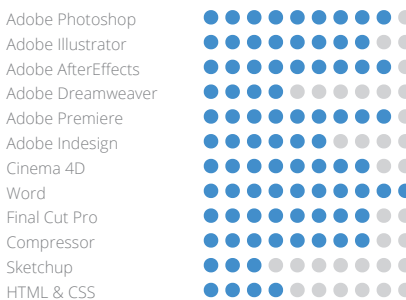
2013 Addy Award Video Category
 St. Jude Children's Research Hospital
 "St. Jude Children's Tree"

STRENGTHS



DESIGN SKILLS

Applications



Knowledge

Eye for beauty and composition.
 Visual Storytelling.
 Image editing.
 Motion design.
 Color theory.
 Cinematography.

HOBBIES

